

# Your Transformational Word

How do you transform your energy? Your words can transform your own energy and they can affect other people's energy. You must be able to change your state. Understand that the energy you give off comes from your thoughts and your words. Use words that are powerful and words that will attract the right people with the right attitude to you. Your energy and enthusiasm is what will build this business. Energy is duplicated! What are the words that you use to transform your energy?

Allow yourself to be passionate and genuine.

When someone ask you "how are you?" What do you say? Choose your word:

**ROLE PLAY - choose one of the words below and go around and Introduce yourself to 5 different people "I'm Sally and I am Great or I am Unbelievable! See how you words transform your energy.**

Examples of words:

- Excited
- Amazing
- Wonderful
- Couldn't Be Better
- Unbelievable.

Can you feel the energy in these statements?

- I am building a multi-million dollar business and I am so excited.
- I market amazing Prestige Swiss Skin Care products that are taking the world by storm.

Powerful words:

- Educate
- Sophisticated
- Exclusive
- Experience
- Income Opportunity
- Time Freedom
- Personal Freedom